### Do you know a broker that...

#### **SIMPLIFY**

## has groups over 50 lives and is still using paper forms?

Ease brings paper forms online and can easily manage large, complex groups. With Ease, brokers can simplify enrollment and gain visibility into the enrollment process and their clients. Great for dual submission and/or initial underwriting.

# is using a different system to do online enrollment but wants to work closer with you?

Ease has integrations with Beere&Purves that allow brokers to access plan libraries to support quick plan setups and submit business directly.

# is concerned about delivering and tracking required compliance notifications?

With the ability to electronically deliver and track notifications, Ease provides brokers a convenient way to ensure their clients become and stay compliant.

#### has high turnover due to challenges with maintenance of their groups (Adds, Terms, Changes)?

Ease makes it easy to track and complete changes for all your groups. Get notified automatically when employees make changes or elections. Ease's Manage Changes report allows brokers and admins to identify enrollment changes and applications to distribute to carriers

# is looking to provide an HR solution for an employer that doesn't have a qualified HR manager managing benefits?

Ease's software provides resources that empower employers to streamline benefits and HR. Ease's rules-based system reduces the worry of non-compliance and errors.

## specializes in voluntary or worksite benefits with Colonial Life, Unum or Transamerica?

Ease has direct integrations with these carriers and can facilitate enrollment entirely online.

### Do you know a broker that...

#### **INCREASE ENGAGEMENT**

# is looking to increase revenue they generate from existing groups?

Ease's integrations with carriers makes it easy to add voluntary lines and drive higher participation rates. Brokers can also earn a commission on additional HR services their groups buy from the Ease Marketplace.

# wants to provide their groups with an enhanced enrollment experience that better educates their employees about plans and options?

The Ease solution provides a better enrollment workflow supported by all the necessary documentation to effectively educate employees on the details and value of the products made available to them for enrollment.

They can also see their deductions in real time throughout enrollment.

#### is looking to win new business?

Ease has marketing tools to allow brokers to automatically send regular content and promo material, all with broker branding.

#### is looking for a solution to consolidate HR?

EaseCental's core subscription allows employers to create a digital employee file, complete benefits enrollment and onboarding. Ease also offers time off tracking, performance reviews, integrates with payroll providers, and more to create one location for employee HR information.