

HR360's Low-Cost Form 5500 Lead Generator



5500 Leads is so easy to use and is loaded with qualified Form 5500 filers to jumpstart your growth. We have more detailed company information on Form 5500 filers than any other platform – with key data on over 70,000 large employer benefit plan filers and over 600,000 small employer plan filers (generally, retirement plans under 100 employees). You'll have access to the highest-quality employer data, which comes directly from Form 5500 filings submitted to the DOL and is updated monthly.

With 5500 Leads, you'll identify thousands of small and large plan sponsor leads in seconds—we finally make it easy for you to prospect! Just enter the number of employees you're interested in and *5500 Leads* will generate thousands of prospects that are only miles from your office, or across an entire state—your choice.

How Do We Do It?

5500 Leads generates large employer health plan leads AND smaller company retirement plan leads for one low-cost annual subscription fee (download price list below). We added retirement plan leads such as 401(k) plans because if you're looking for smaller companies, what better place to find them than with businesses that sponsor retirement plans? (If they're sponsoring retirement plans, they're probably buying group health insurance, too.)

Download 5500 Leads Price List Here

Contact HR360 today at **800-552-8211** or sales@hr360.com if you're interested in this great new prospecting tool!

Must Have Prospecting Data at Your Fingertips

5500 Leads powers up your sales with must-have prospecting information on large employer welfare benefit plans, including over 30 variables to choose from, such as:

- Size of plan
- Employer's funding arrangements
- Lines of coverage offered
- Cost of premiums
- Date of renewal

We Have the Data Edge

With our data structuring and cleansing processes, HR360 greatly improves and standardizes search and data accuracy so you can find the ideal prospect.

- We correct, check, verify, standardize, and append each and every plan sponsor and broker record.
- We parse, standardize, and validate each contact record's address, name and phone number, and geocode address with latitude and longitude coordinates.