

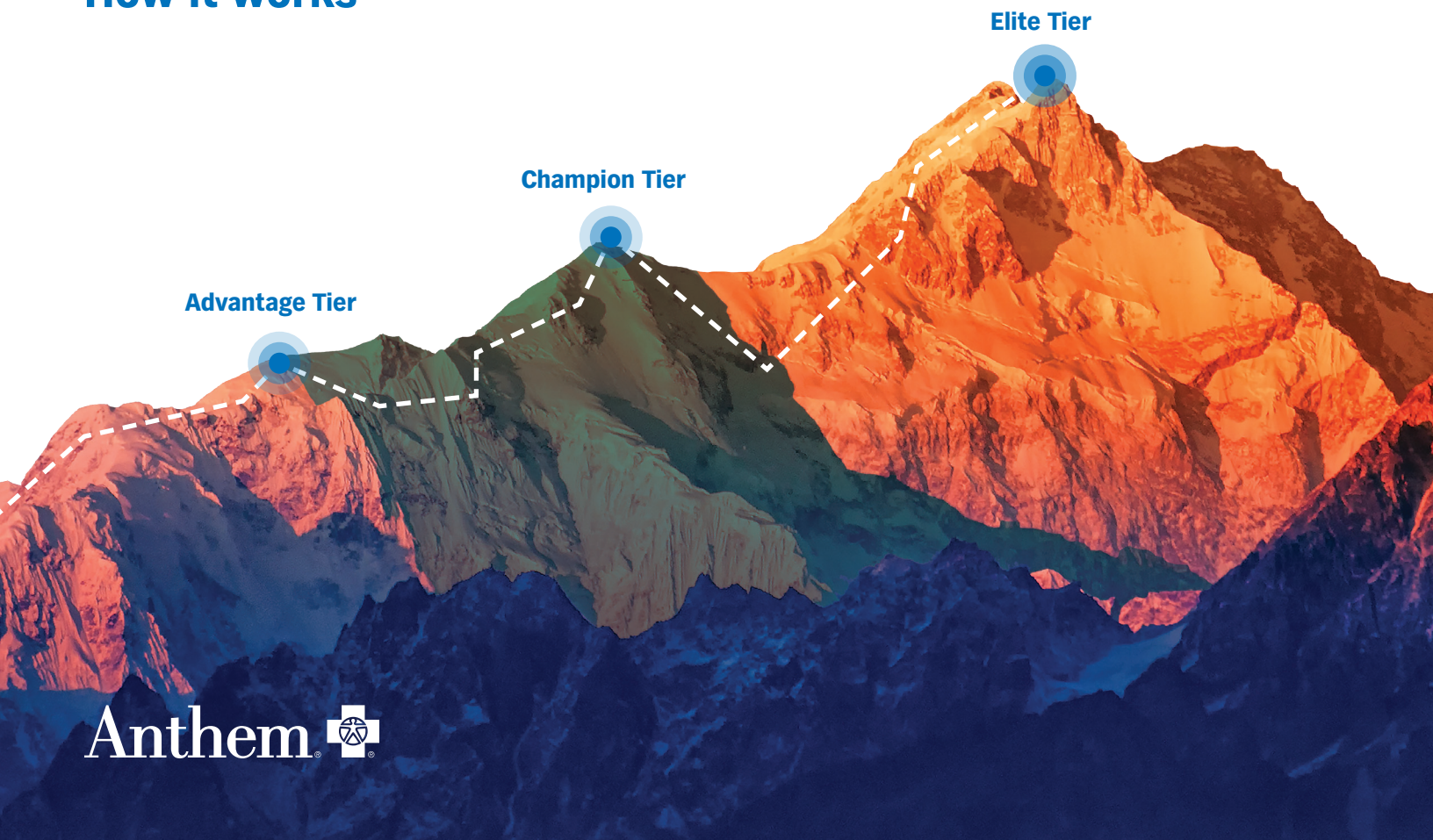


REACH HIGHER

Gain the tools to take your agency to a whole new level

Get ready to climb. With the ACE Broker Achievement Program, your team will become Advantage, Champion or Elite partners based on a range of factors, from sales to tenure to the overall value your agency delivers across multiple lines of business. The higher up you climb, the more insight your agency will gain to drive our shared growth even further. Reach the highest level, and you'll become a strategic partner with tools, services and opportunities to shape the future of our industry.

How it works





PROGRAM BENEFITS AND SERVICES

California Small Group

The higher you climb, the greater your potential

Your agency is a key partner in our small group market. Through the ACE Broker Achievement Program, you and your team will be eligible for more and more opportunities for priority service, training, networking and planning to drive growth to the next level.

BENEFIT	DESCRIPTION	ADVANTAGE	CHAMPION	ELITE
Account Manager	Access to a dedicated Account Manager for renewals and escalated service support.	•	•	•
Sales Support Specialist	Access to a dedicated Sales Support Specialist for priority service support.	•	•	•
Early Access to Rate Changes	Invitation to our Quarterly Rate Announcements in advance of the market.	•	•	•
Priority Enrollment Support	Access to a dedicated resource for priority enrollment and billing support.		•	
Producer Rewards	Agents may be eligible for additional bonus and incentive programs to drive sales, strategies, and ongoing partnership and success.		•	•
Broker Education and Training	Supplemental training program including CE-approved courses to enhance broker knowledge and ramp up new hires through a comprehensive in-person and virtual curriculum.		•	•
Producer Concierge Priority Service	Priority level, “front of line” service through a dedicated point of contact to fast track all questions and issues.			•
Leadership Access	Access to Anthem corporate and local market leadership, as well as key pre-release information.			•
Broker Advisory Council	Eligible for consideration in the market’s trusted Advisory Council with opportunities to provide insights and feedback on strategic direction and industry topics.			•
Strategic Planning	Joint planning sessions to develop strategic plans on how to align business interests and grow together.			•

This is intended to be a summary and is subject to change. Anthem reserves the right to interpret the terms and conditions of these programs including eligibility, calculation and payout, and may terminate this program at any time. Only a definitive agreement in writing by you and an authorized Anthem representative will be binding upon Anthem to have any liability thereafter.

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