





We want to stay in touch. But only to help you get the most out of your plan.

Anthem Blue Cross would like permission to send you emails with personalized tips and valuable info about your health benefits.

Email is the best way to keep you in the loop about:

- Ways to trim your health care costs like shopping around for the best price.
- New mobile tools to help you find a doctor on the go.
- Products and services that help you live healthier.
- Updates to your benefits and the legal stuff we're required to send you about your plan.

Now that you've got an idea of what you'll be getting, we hope you want to keep hearing from us. But we certainly don't want to bother you. If you don't want these email updates, you can unsubscribe at any time. (Just promise to count to three first.)

And, don't forget...

Your explanation of benefits (EOB) info is available online. Register at anthem.com or through our mobile app, and sign up to get EOB information sent to your inbox. It's that easy. Register now!

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