



DRIVE FOR \$25 - OR MORE!

Power up your Large Group sales and earn rewards with Anthem's broker incentive program, now turbocharged with lots of extras!

Earning rewards couldn't be easier. You earn a one-time bonus of \$25 per member on any medical case written in Anthem's pooled product offering, effective September 1, 2019 through January 31, 2020.* You earn an extra \$5 for every HMO member and an extra \$20 for every Vivity, Select and Priority Select member.

- **Earn \$25** for every PPO member you sell
- **Earn \$30** for every Traditional and Select HMO member
- **Earn \$50** for every Vivity and Priority Select member
- **Earn \$4** for every Dental member sold alongside Anthem's Pooled segment medical products sold

Plus — These incentive payouts are in addition to any award you receive under other Anthem Blue Cross bonus programs!

Specialty Bundling Discounts

Anthem's Whole Health Savings program provides up to 4% bundling discounts when Specialty products are sold alongside medical. Contact your Anthem Representative for more information!

Program guidelines

To be eligible for this bonus program you must register with Anthem. Just send us an email, reply "Yes" and hit send. It's that easy! Click on the email address below to opt in: anthembonusprogram@anthem.com.

WE'LL SEE YOU AT THE FINISH LINE!

Payout for this promotion occurs in March 2020.

*Bonus not applicable to TPA, ASD or cases sold outside of Anthem's pool.

Life products underwritten by Anthem Blue Cross Life and Health Insurance Company. Disability products underwritten by Anthem Life Insurance Company. Anthem Blue Cross is the trade name of California, Anthem Blue Cross. Anthem Life Insurance Company and Anthem Blue Cross Life and Health Insurance Company are independent licensees of the Blue Cross Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross name and symbol are registered marks of the Blue Cross Association.

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