



Open enrollment, the virtual way

Help your employees safely get the information they need to choose a health plan

At a time when in-person open enrollment events may not be an option, you may be wondering how to best get your employees the information they need to choose health benefits during open enrollment.

Whether you have an event coming up or are trying to decide whether to schedule one, we know you may need flexibility. Our virtual open enrollment sessions can help make the process easier on you and your employees wherever they are.

During our virtual open enrollment events, your employees can:

- Gain a better understanding about how our benefit plans work
- Learn how to get the most value from our plans
- Hear about new benefit offerings and changes to existing plans
- Ask questions of our open enrollment representatives (webinar only)
- Have family members attend on a shared device

Two ways to host a virtual open enrollment event

Live webinar	On-demand recording
Live online presentation and Q&A	Pre-recorded webcast presentation with audio
Employees can ask questions and get direct answers in real time	Employees can start, stop and pause the recording anytime
Scheduled for 1½ to 2 hours on a specific day and time	Available to view 24/7; runs approximately 30-60 minutes
Preregistration, event recordings and post-event reporting help you make sure you're reaching all your employees	Reporting and analytics help you make sure you're reaching all your employees
More closely replicates the face-to-face open enrollment experience; optimal for up to 300 employees per event	Enables you to share consistent benefits information across a large group of employees quickly, efficiently and directly
Enables you to tailor a presentation to a given audience	Customizable console creates an interactive user experience

Looking for a custom solution?

Your account manager will be happy to talk about available options based on your needs, including hosting virtual meetings in other languages.



Schedule your virtual open enrollment event today

Contact your account manager for more details.