

ANTHEM'S VOLUNTARY ENROLLMENT SOLUTIONS

Delivering comprehensive, member-focused open enrollment options

During this time of limited face-to-face meetings, we hope these options can provide flexibility and peace of mind for the enrollment season.

Virtual open enrollment

Virtual meetings make it easier for us to connect, communicate, and collaborate during the initial enrollment period of a new customer or new voluntary product as if we were all together in one room. Meetings are available on any device and include:

- Live virtual group meetings and question-and-answer sessions you can record
- Simple and dynamic presentations with prerecorded audio capabilities
- Fully customizable virtual meeting options for your specific needs

Online enrollment

An easier process for employees, with real-time access to their benefit choices, is through online enrollment:

- Better benefit decisions with the ability to compare plans side-by-side
- Easy access using multiple devices
- 24/7 access to benefit information

Call center support

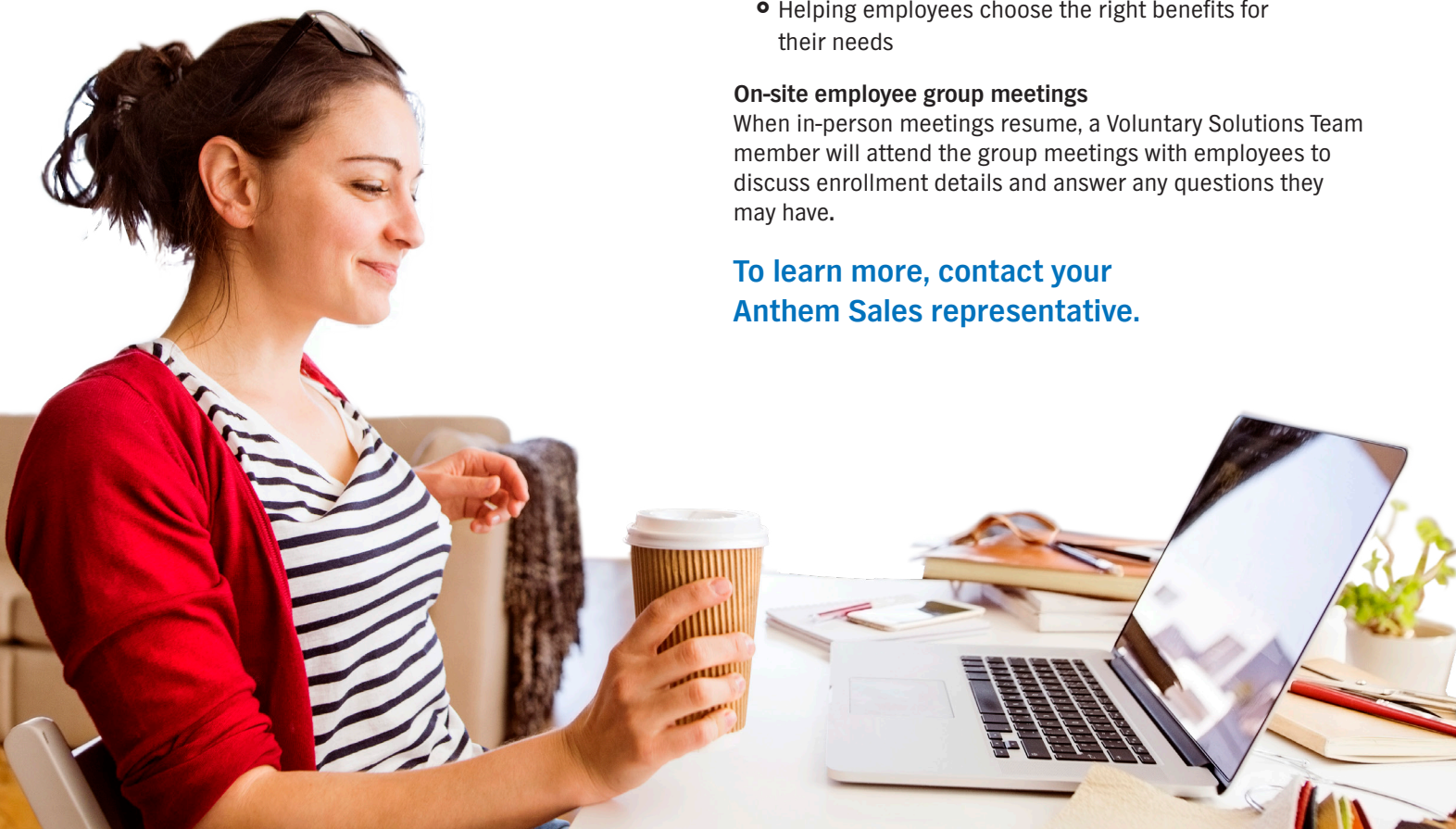
Our team is here to help your employees have a successful enrollment period. We are staffed by open enrollment experts who can talk with your employees and help them through the process:

- Answering benefit and administration questions
- Comparing plan options
- Helping employees choose the right benefits for their needs

On-site employee group meetings

When in-person meetings resume, a Voluntary Solutions Team member will attend the group meetings with employees to discuss enrollment details and answer any questions they may have.

To learn more, contact your Anthem Sales representative.



Customized open enrollment materials for your employees

We are committed to making sure you have the tools and resources to educate your employees on their benefit choices. Here is a list of materials that work in remote and in-person settings to help guide your employees in making the best decisions for themselves and their families.



CUSTOM EMPLOYEE BENEFIT MATERIALS AND COMMUNICATIONS

- **Benefit summaries** — Customized plan benefits summaries help employees make an informed selection.
- **Employee flyers** — Overview of benefits and upcoming open enrollment information. Provided in print and electronic formats.
- **Personalized enrollment forms** — Paper enrollment forms pre-filled with employee demographics, product options, and premium costs per pay period. This requires a census from the employer.
- **Benefit decision-support videos** — 2- to 3-minute videos that can be co-branded with your company logo.
- **Employer endorsement email** — Custom preenrollment email messages that can be co-branded with your company logo.
- **Email blasts** — Co-branded, employer-sponsored emails providing a high-level benefit overview to help spark employee interest.
- **Payroll stuffer** — Reminder notice of upcoming open enrollment periods, designed to fit into the employee paycheck envelope. This can also be co-branded with your company logo.
- **Posters** — Custom poster with your open enrollment dates and location details.
- **Newsletter articles** — Tailored content to promote open enrollment and product information.
- **Intranet/intra-corp TV text** — Customized open enrollment and benefit content to include on your internal corporate platforms.



VOLUNTARY SOLUTIONS — ENROLLMENT PARTNERSHIP PROGRAM

- Administrative agreement that provides participation and/or financial incentives to employer groups when utilizing our Voluntary Solutions team and implementing specific communication strategies.
- Voluntary Solutions Consultant who provides personalized employer support to develop custom enrollment strategies.



VOLUNTARY SOLUTIONS TEAM — PERSONALIZED SUPPORT TO DRIVE SUCCESSFUL VOLUNTARY BENEFIT PROGRAMS BY PROVIDING:

- Dedicated broker and employer support from a Voluntary Solutions Consultant. Think of them as your Enrollment Specialty Forces.
- Tailored enrollment strategies, customized to the client's needs.
- Employee education and decision support tools to help employees make the best choices for them and their families.

Your Anthem Sales representative is ready to answer any questions you have.