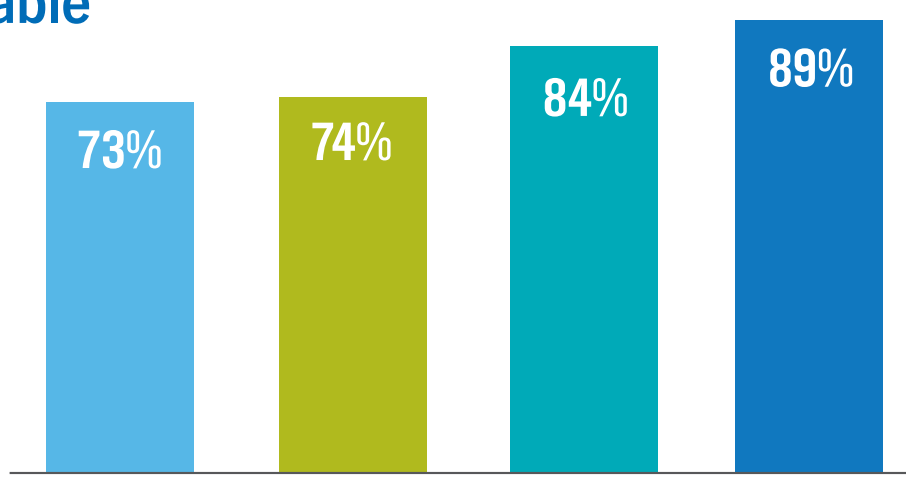
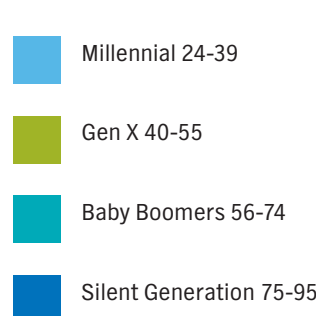


# What members think and feel about the COVID-19 vaccine<sup>1</sup>

## Members of all ages are willing to take the vaccine when available

% Yes, will take the vaccine



## Members trust providers and payers twice as much as government institutions for vaccine information



88%

Knowledge provided by my doctor/primary physician



71%

Knowledge provided by my health insurance company



45%

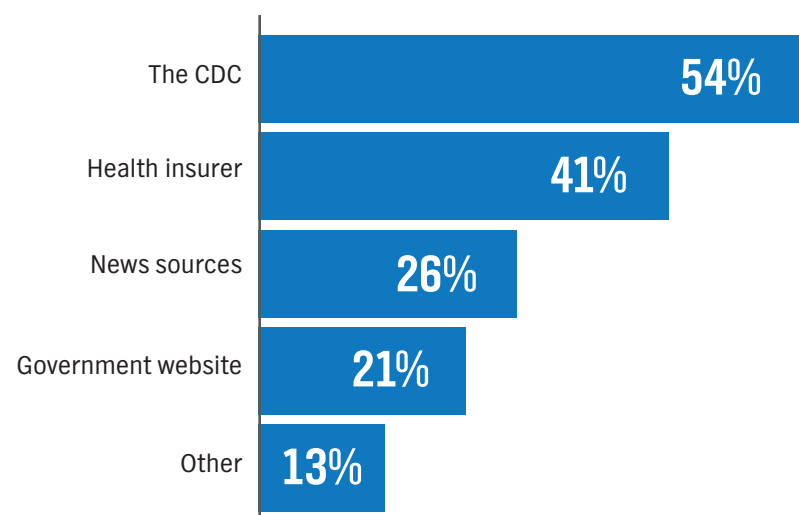
Local government



34%

Federal government

## Where do members think they will learn about COVID-19 vaccine availability?

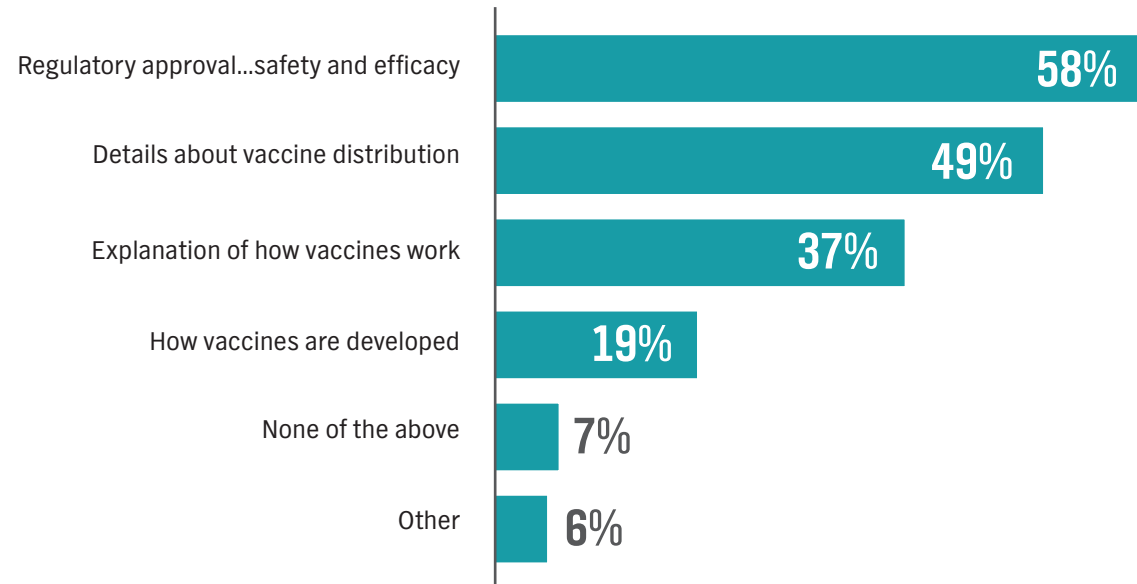


## What have we heard from members?

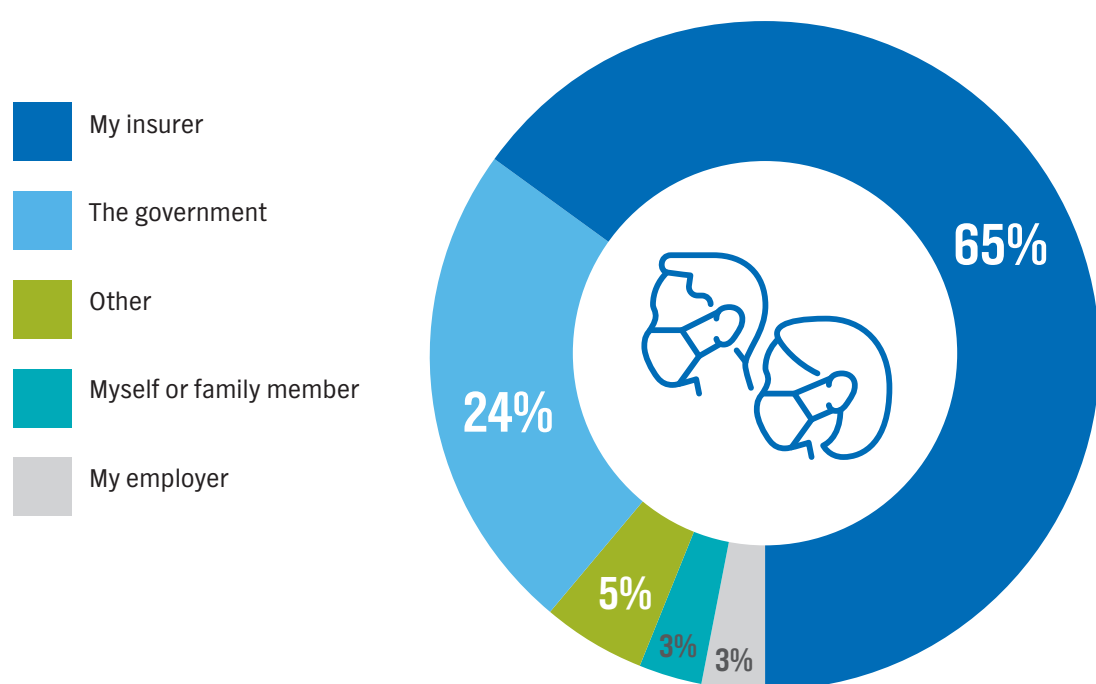
96% expect the vaccine to protect them for **6 months or longer**

75% will have confidence if the vaccine is recommended by their **primary care physician**

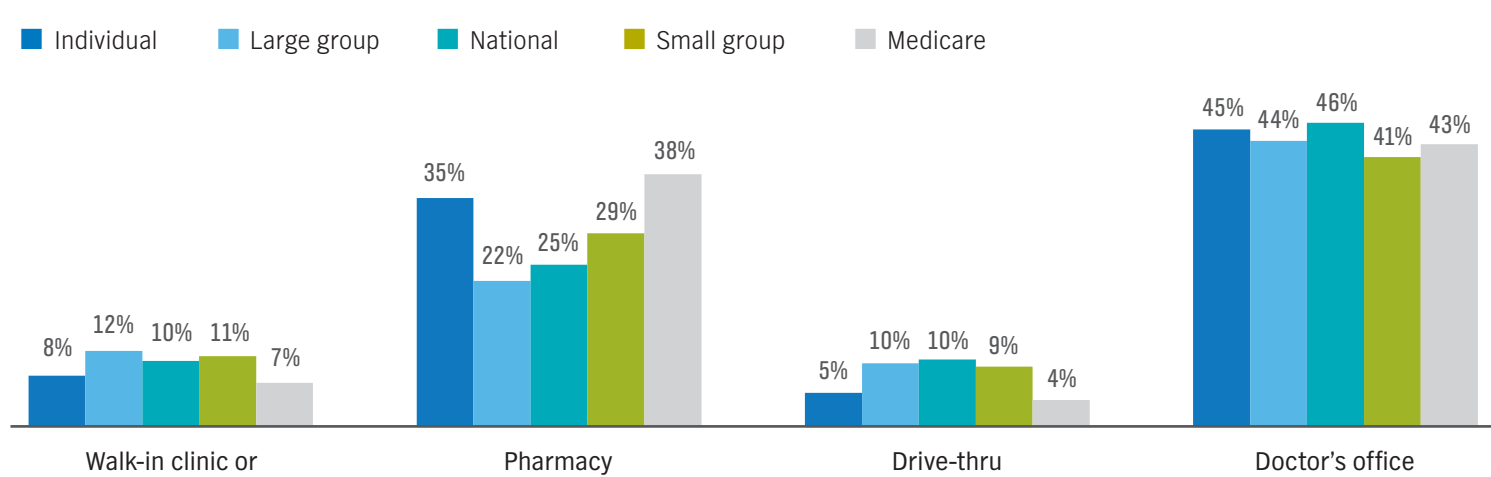
## What information do members want?



## Who do members expect to pay for their vaccine?

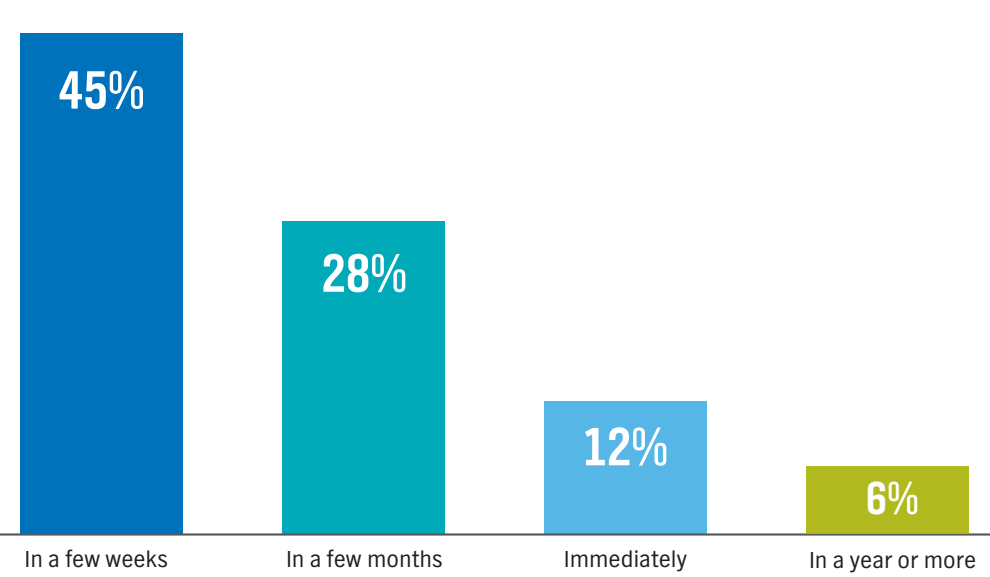


## Where do members feel comfortable receiving their vaccine?



## Missing human connections

Members are longing for in-person, mask-free social interactions, as relationships have been strained by social distancing and lockdowns. However, they realize that the path toward "back-to-normal" will stretch from weeks to months or more.



## What do members look forward to?

*“Seeing my elderly parents on a regular basis to let them enjoy their new grandson.”*

– Commercial Member

*“Hugging my mom without a mask on.”*

– Commercial Member

*“To go out and spend time with family and friends without fear of giving them COVID-19.”*

– Commercial Member

Stay up-to-date on the latest COVID-19 vaccine information, care resources, and extra support. Visit [anthem.com/coronavirus](https://www.anthem.com/coronavirus) or talk to your Anthem representative.

<sup>1</sup>The COVID-19 Vaccine Survey, December 1-3, 2020. Anthem surveyed 3,661 members, including over 500 Medicare members, about their thoughts and expectations for the COVID-19 vaccine. Anthem Blue Cross is the trade name of Blue Cross of California. Independent licensee of the Blue Cross Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross name and symbol are registered marks of the Blue Cross Association.