



# A more personalized member experience starts with an email

In our effort to help your employees take care of their health, we're using innovative digital tools to better connect with them. We want to deliver information that's timely and relevant to each member. To do that, we need their email address, so we can:

- Deliver ID cards faster — no need to wait for one in the mail.
- Encourage participation in new programs and client buy-ups.
- Send timely and personalized messages.

With their email, we can let your employees know they can get their digital ID cards on [anthem.com/ca](https://www.anthem.com/ca) or the **Sydney** mobile app so they can:

- Always have the latest information to share with their doctors.
- Print, email or fax their ID card to their doctors anytime.

**Questions?**  
Contact your Anthem representative.



## Help us personalize our connections with members

Provide email addresses in your enrollment file. Or remind your employees to register on [anthem.com/ca](https://www.anthem.com/ca).

