

# Unlock the power of connected care

Pregnancy complications and health issues in newborns are among your company's biggest health care cost drivers. Connecting your employees' medical plans with their dental and disability plans can help control costs and improve outcomes.

#### The impact of pregnancy and newborn health issues

Pregnancy complications and health issues in newborns can dramatically change the quality of life for your employees and their families. And there's also the financial burden for families and for society at large:







## Improving health through better connections

**Anthem Whole Health Connection®** is about whole-person health. It makes connections between the medical plan and dental, vision and disability plans, so doctors and care managers have a more complete view of each employee's health. This means:

- Doctors can catch and treat problems earlier and close gaps in care.
- Employees are more engaged with their care providers.
- Care is better because everyone is on the same page.

*The result?* Better health outcomes, lower costs and a better care experience.

At no additional cost to employers, Anthem Whole Health Connection drives cost savings. The more benefits that are integrated, the more complete the view and the savings will be.

#### The **dental and maternity** connection





#### The Anthem Whole Health Connection

We give our members with pregnancy and newborn health issues extra dental support by automatically enrolling them in extra services like cleanings and exams.<sup>3</sup>



## The disability and maternity connection



Pregnancy and complications of pregnancy are the **LEADING CAUSE** 

of short-term disability claims<sup>5</sup>



## The Anthem Whole Health Connection

Our disability case managers and nurse care managers work together to create stay-at-work or return-to-work programs to fit each employee's unique needs. Disability claims for pregnant employees may trigger a referral to Anthem Care Management for more support.



That's \$8,000 in savings

## The connections make a difference

Care alerts and clinical communications to members, doctors and care managers make a big impact, closing gaps in care, lowering costs and improving outcomes:



24,000

dental care gaps closed monthly7



of disability claims are received before the employee's first day absent and 40% more are received by the end of the first week<sup>6</sup>

# **Future Moms**

Care Management program<sup>8</sup>

**J30%** fewer emergency room visits

**125%** 

less time in the neonatal

intensive care unit (NICU)

**↓15%** lower medical costs overall (\$4,082)

lower NICU costs

## **Anthem Whole Health Connection** Better health. Lower costs. Better member experience. To learn more, talk to your producer or Anthem representative or visit us at

specialtybenefits.info/integratedhealthcare.



- Centers for Disease Control and Prevention: Preterm Birth (October 21, 2019): cdc.gov/reproductivehealth/maternalinfanthealth/pretermbirth.htm.

  March of Dimes: The Impact of Premature Birth on Society (October 2015): marchofdimes.org.

  Additional services are provided to Essential Choice and Consumer Choice PD members who are actively engaged in an Anthem Care Management program for the following conditions: cardiovascular disease, pregnancy, heart conditions, stroke, organ or bone marrow transplant, cancer treated with chemotherapy, head or neck cancer treated with chemotherapy and/or radiation, suppressed immune system (HIV/AIDS) and end-stage renal disease (kidney disease). These services don't apply to Affordable Care Act or dental info pains.

  Jeffcoat MK et al., "Impact of Periodontal Therapy on General Health: Evidence from Insurance Data for Five Systemic Conditions." American Journal of Preventive Medicine 47, no. 2 (August 2014); nob.inlm.nib.gov/oubmed/24953519

Integrated Benefits Institute, 2017 claims. All conditions, not just pregnancy. Anthem and its affiliated companies, *Productivity Solutions Quantifying Value Study*, 2015.

All conditions, not just pregnancy. Anthem and its affiliated companies data, 2018. Anthem Health and Wellness Solutions Data Study and Actuarial Validation, 2009.