



Dental+Medical

# Anthem Whole Health Connection<sup>®</sup>

Health care reconnected

Linking your dental plan to your health plan means better health, lower costs and a better member experience.

Anthem Whole Health Connection leads the industry in focusing on whole person health. By integrating benefits, you get all the advantages of our leading products and networks at no additional cost to you or your employees. The more benefits integrated, the greater the view and savings.

Plus, with integrated care, your employees have access to helpful member tools, including Ask a Hygienist, Dental Care Cost Estimator and Dental Health Assessment.

Our goals are simple:



Catch problems earlier and close more gaps in care



Drive better engagement with the member and their doctors to deliver better health care outcomes and lower costs



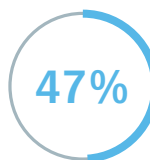
Simplify and improve the customer experience



## The mouth tells a story of future health and wellness

There's a connection between periodontal disease and overall health. Mouth bacteria and inflammation can transfer infections to the bloodstream and negatively impact health, especially for those with chronic health conditions like diabetes, pregnancy and coronary heart disease.

By improving dental health for people with these chronic conditions, studies show we can reduce medical costs by up to **74% (\$2,433)** per pregnancy and **40% (\$5,681)** for conditions like vascular disease when members treat their periodontal disease.<sup>1</sup>



**of U.S. adults** have periodontal gum disease, and dental health problems lead to **164 million** lost work hours each year<sup>2,3</sup>



**of all human diseases** first show signs and symptoms in the mouth, and earlier detection means earlier treatment<sup>4</sup>

<sup>1</sup> American Journal of Preventive Medicine's Impact of Periodontal Therapy on General Health Study, June 2014.

<sup>2</sup> Centers for Disease Control and Prevention. What is Periodontal Disease? [https://www.cdc.gov/oralhealth/periodontal\\_disease/index.htm](https://www.cdc.gov/oralhealth/periodontal_disease/index.htm).

<sup>3</sup> Kelekar U, Naavaal S. Hours Lost to Planned and Unplanned Dental Visits Among U.S. Adults. Centers for Disease Control and Prevention. [https://www.cdc.gov/pcd/issues/2018/17\\_0225.htm](https://www.cdc.gov/pcd/issues/2018/17_0225.htm).

<sup>4</sup> Academy of General Dentistry Know Your Teeth website: Warning Signs in the Mouth Can Save Lives. (Rev. January 2012).

# Anthem's unique and proven approach

1

## Create a **comprehensive health profile** for each member by connecting medical and dental data.

Collecting more data across all products provides a more complete member picture, fueling superior health analytics and risk scoring and driving deeper engagement with local providers. By integrating with top laboratories and hospital systems, we also capture member-level biometric data.

2

## Use those comprehensive member profiles to create **actionable insights**.

Our superior analytics and risk-scoring tools analyze more than **1.6 billion records annually**, helping us to personally engage members and improve their overall health.<sup>7</sup> In just one month, we identified **90,000+ members who weren't receiving needed care** or complying with their doctor's instructions.<sup>8</sup> We provide quick and personal care alerts to them and/or their doctors, getting them back on track.

3

## Proactively share insights to deliver **connected care** and a **better member experience**.

We share insights and monitor progress with our unique, connected network of providers, care managers, customer service specialists and members themselves. For example, **22 of the top 25 medications** prescribed can impact dental health.<sup>10</sup> By raising awareness of the medications a member is taking, we can help dentists deliver better care. Anthem's proprietary, interconnected system, used by our care management teams, features dental eligibility and claims data that dynamically drives dental health assessment questions and care goals, facilitating our **head-to-toe health approach**.

5 Members with Medical, Pharmacy, Dental and Vision benefits.

6 2018 Anthem analysis of medical, pharmacy, dental and vision members.

7 Anthem Data 2018.

8 Anthem Data 2017.

9 Anthem claims analysis for services provided 1/1/2017 through 12/31/2017 and paid through 9/1/2018. Analysis compared member claims generated for members with Anthem's medical, dental, vision and pharmacy coverage compared to members with Anthem dental or vision coverage only.

10 Anthem analysis of top utilized drugs and the side effects as described in Lippincott Drug Guide for Nurses, 2018.

11 Doctors include PCP and any providers using Anthem's provider portal with Dentists coming soon; Member communication via letter (MHA), e-mail, Anthem Engage and Anthem Health Guide.

12 American Journal of Preventive Medicine's Impact of Periodontal Therapy on General Health Study, June 2014.

13 Anthem dental case study 2018.

14 Anthem Internal Health and Wellness Solutions Data Study and Actuarial Validation, 2009.

15 Savings resulting from a claims block on the prescription medication Arestin during the 12-month period of 2/6/17-2/5/18, immediately following this change.





We capture

**15X more claims data**

on integrated Anthem members<sup>5</sup>  
versus standalone dental plans (**40X  
more claims data for members with  
diabetes**).<sup>6</sup>



By collecting and connecting more data, we identify

**65X more high-risk members**

than other leading dental carriers. We proactively offer additional dental services, notify members and their doctors and monitor to ensure they receive regular dental care. Other dental carriers must rely on member self-identification because they lack our data-collecting ability.<sup>9</sup>



Only Anthem provides

**interconnected, real-time visibility**

into a patient's health profile (including medication, lab results, medical diagnoses and care alerts) to dentists and doctors so they can recommend programs and tools to diagnose and help members improve their health.<sup>11</sup>

## Savings that add up

Up to  
**\$2,450 lower  
medical costs**  
per pregnancy and  
**\$5,700 lower  
medical costs**  
each year for  
conditions like  
vascular disease<sup>12</sup>

Up to an  
**11% decrease**  
in annual dental costs  
per high-risk member  
who completes  
three cleanings  
per year<sup>13</sup>

Up to  
**\$4,000 in medical  
cost savings**  
per pregnancy from  
fewer emergency room  
visits and less time  
in the NICU<sup>14</sup>

More than  
**\$10M a year  
of inappropriate  
drug use avoided**  
by monitoring claims  
and provider practice  
patterns between  
our pharmacy and  
dental plans<sup>15</sup>



# Comprehensive client reporting: results you can see

Our enhanced Client Information Insights tool enables you to get a more holistic view of your employees' health. Detailed medical and dental reports show how engaged your employees are in clinical programs—and how services are being used in comparison to the entire employee population. **With an advanced and integrated client reporting tool, you can:**



Obtain membership, claims summaries, lag reporting and high-cost claimant data early in the month



Track trends with up to 36 months of historical reporting



Create custom reports



Identify medical conditions that drive up costs

Connecting  
doctors + people +  
data + resources  
like no one else



At no additional cost to you or your employees, Anthem Whole Health Connection builds more comprehensive profiles across more products to develop actionable insights.



better health



lower costs



better member experience

Unlock the power of connected care today with Anthem.

To learn more about Anthem Whole Health Connection for dental, visit [anthem.com/specialty](https://anthem.com/specialty) or contact your producer or Anthem plan representative.

