



Dental Plans
SmileDirectClub



A new reason to offer a **UnitedHealthcare dental plan.**

SmileDirectClub is now covered by certain UnitedHealthcare dental plans.¹

This means your employees may be able to achieve a smile they'll love for less cost thanks to a new orthodontic benefit.

Improve access to orthodontic care.

Most people avoid orthodontics because of cost and convenience—60 percent of U.S. counties do not have access to an orthodontist.^{2,3} Offering a UnitedHealthcare Dental Preferred Provider Organization (PPO) or In-Network Only (INO) plan with orthodontia coverage with SmileDirectClub helps improve employee access and gives them a lower-cost option.

Your employees can get a confident smile at a lower cost.

SmileDirectClub helps employees straighten teeth with clear aligners sent right to their door—in most cases, for less than \$1,000⁴—with the help of their dental plan's orthodontic benefit.

As part of this exclusive benefit, employees can look forward to:

- A free 3D digital image at one of 235 SmileShops or an at-home impression kit (\$0 cost with rebate).
- A free retainer following completion of their smile journey (\$0 cost with subscription).
- **bright on™** premium teeth whitening (\$0 cost).
- A duly licensed dentist or orthodontist to develop their treatment plan and monitor their progress.
- A smile they may love in about 6 months on average.⁵

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DIRECT CLUB

UnitedHealthcare is among the first to cover SmileDirectClub in the network.

This new relationship may help employees improve their smiles and be more engaged in their dental health.

SmileDirectClub is a leader in doctor-directed, at-home teeth straightening with clear aligners.



How a straighter smile could help your employees.



1 in 5 adults experiences anxiety due to the condition of their mouth and teeth.⁶

82% of adults believe straight, bright teeth help you get ahead in life.⁶



A straighter, brighter smile can help bring your employees a lifetime of confidence.

It also gives them more reason to enjoy your benefits package.

Give your employees more reason to smile.



Contact your UnitedHealthcare representative for a dental plan quote and to learn more.



¹ SmileDirectClub coverage is available to UnitedHealthcare customers offering a UnitedHealthcare Dental Preferred Provider Organization (PPO) and/or In-Network Only (INO) plan that includes orthodontic coverage. **Not all individuals are suitable candidates for clear aligners. These services are intended for certain individuals who have mild or moderate orthodontic needs.**

² Earnin Survey Shows Majority of Americans Are Delaying Medical Care. Businesswire.com. Oct. 23, 2018.

³ American Teledentistry Association. "Teleorthodontics and Access to Care: At Least 84 Percent of Underserved U.S. Counties Now Have Access to Orthodontic Treatment." PR Newswire, June 26, 2018.

⁴ Cost of less than \$1,000 is based on a typical UnitedHealthcare national dental plan design for employee-only coverage with a 50 percent orthodontic benefit.

⁵ SmileDirectClub treatment plan average results, 2018.

⁶ "Oral Health and Well-Being in the United States." Oral Health & Well-Being—Health Policy Institute State Fact Sheets. American Dental Association, 2017. Web.

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Benefits and programs may not be available in all states or for all group sizes. Components subject to change. These policies have exclusions, limitations and terms under which the policy may be continued in force or discontinued. For costs and complete details of the coverage, see your official dental plan documents.

UnitedHealthcare dental coverage underwritten by UnitedHealthcare Insurance Company, located in Hartford, Connecticut, UnitedHealthcare Insurance Company of New York, located in Islandia, New York, or their affiliates. Administrative services provided by Dental Benefit Providers, Inc., Dental Benefit Administrative Services (CA only), DBP Services (NY only), United HealthCare Services, Inc. or their affiliates. Plans sold in Texas use policy form number DPOL.06.TX, DPOL.12.TX and DPOL.12.TX (Rev. 9/16) and associated COC form numbers DCOC.CER.06, DCOC.CER.IND.12.TX and DCERT.IND.12.TX. Plans sold in Virginia use policy form number DPOL.06.VA with associated COC form number DCOC.CER.06.VA and policy form number DPOL.12.VA with associated COC form number DCOC.CER.12.VA.

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