



Small Group Advertising Assistance Program for Brokers

Delta Dental's Small Group (5-99) Advertising Assistance Program for preferred brokers provides you with direct mail postcards which can be sent directly to potential clients. You can choose from three different postcard campaigns. Each postcard **includes postage** and will be printed with your name and contact information.

With this program, Delta Dental shares in your overall costs. Your costs are as follows:

Total quantity ordered	Cost
500	\$ Free
1,000	\$ 100.00
2,000	\$ 250.00
4,000	\$ 650.00
6,000	\$ 1,200.00
10,000	\$ 2,000.00
20,000	\$ 4,000.00
30,000	\$ 6,000.00

If you have questions, or would like additional information, please contact your General Agent.

Detach here

Order Form For Delta Dental's Small Group Advertising Assistance Program

Step #1 Indicate the style(s) and quantity you desire. You may order more than one style, but the minimum quantity per style is 500.

Style	Quantity (min = 500)
#1 Smile	
#2 Too Many Choices	
#3 Period	
Total quantity ordered:	
Total amount ordered:	

Step #2 Provide your contact information LEGIBLY and EXACTLY as you would like it printed. (No more than 21 characters per line.)

Line 1: Name																				
Line 2: Phone #																				
Line 3: Optional*																				
Line 4: Optional*																				

*Suggestion: Address, City, State, ZIP, Pager, Fax, e-mail

Step #3 Please answer the following optional questions:
 Which General Agent do you work with the most? _____
 Do you have any comments regarding Delta Dental's small group program? _____

Step #4 Send or fax this form along with a check made payable to Delta Dental to:
 Delta Dental of California
 Attn: Eileen Carey
 100 First Street, MS 7J
 San Francisco, CA 94105
 Fax 415-972-8465

Step #5 Address and mail postcard

Thank you for participating!

Style #1 No Waiting Periods



PERIOD.

You don't have to wait for dental benefits with Delta Dental.

There's no waiting period once your employees become eligible. Period. Not for major services. Not even for orthodontics.

Choose Delta Dental and give your employees the benefits they want — when they want them.

Don't wait another minute — contact me today for a free quote.

DELTA DENTAL

Style #2 Too Many Choices?



SIMPLIFY WITH DELTA DENTAL

While running a business means worrying about a million things, understanding your dental benefits shouldn't be one of them.

Our plans are straightforward and easy to use.

When it comes to dental coverage, the choice is simple — contact me today for a free quote.

DELTA DENTAL

Style #3 Smile!



WITH DELTA DENTAL

Delta Dental has one of the largest dental networks in the USA — more than 171,000 dentist locations nationwide.

We proudly cover more satisfied customers than any other dental plan.

We keep our customers smiling — contact me today for a free quote.

DELTA DENTAL