

Hear life the way it's meant to be heard

Aetna Hearing DiscountsSM

You don't have to live in a world of muted, quieter sounds. We've teamed with HearPO®, a national hearing benefits provider, to give you 40% off the retail price* of hearing exams and hearing aid services. With Aetna Hearing Discounts, you also save on the latest styles and technologies of hearing aids. It's everything you need to help make your world sound a little clearer.

The program is not insurance. That means no referrals, no claims ... no hassles! It's just a simple, convenient way to "take a little off the top" of your expenses.

Here's what you receive:

- Savings on many styles, from complete canal to behind-the-ear hearing aids
- Cost break on the newest technologies, including programmable and digital instruments from leading manufacturers
- Choice of over 1,500* participating locations across the country
- Discounts on hearing aid repairs

Save on hearing exams, aids and services.

100% money-back guarantee!

- Free demonstrations of the newest technologies
- Free follow-up services for one whole year

Keep in mind that if your health benefits or health insurance plan covers hearing aids or exams, you should follow your plan's instructions **first**. Your out-of-pocket costs could be lower.

*HearPO website, www.hearpo.com/aetna, 1/07.

Did you know?

Hearing tests are quick, safe and painless. And since up to 95%¹ of people with hearing loss can benefit from hearing aids, the condition doesn't have to rule your life. Our hearing discount program can help you take care of yourself!

¹The Hearing Review. July 2005. Accessed at www.hearingreview.com.

We want you to know[®]



What will I pay?

Here are the typical prices* you'll pay for hearing aids** — after the applied discount. You'll receive the discount once you follow the "Four steps to save" process below. Check out the validation packet you'll receive in the mail for specific pricing and provider details.

Level	Behind the ear	In the ear	In the canal	Complete in the canal
Economy	\$549 – \$1,295	\$549 – \$1,195	\$995 – \$1,195	\$995 – \$1,295
Entry Level	\$1,195 – \$1,795	\$1,295 – \$1,595	\$1,295 – \$1,595	\$1,295 – \$1,595
Mid Level	\$1,595 – \$1,995	\$1,595 – \$1,895	\$1,595 – \$1,995	\$1,595 – \$2,295
Upper Level	\$1,995 – \$2,595	\$1,895 – \$2,495	\$1,995 – \$2,595	\$1,995 – \$2,695

*HearPO website, www.hearpo.com/aetna, 1/07.

**The most appropriate hearing instrument will be selected based on your needs. These discounts apply to all manufacturers but the actual discount you receive will vary based on the manufacturer and the hearing aid.

Four steps to save

1. Find a nearby provider.

Call HearPO customer service (weekdays, 9 a.m to 6 p.m, EST) at 1-888-HEARING (1-888-432-7464), and identify yourself as an Aetna member to become eligible for the discount. Or, go to www.aetna.com, log on to our DocFind® directory and click on "Hearing Services" to reference participating providers. Remember, you must call HearPO and receive the referral packet to become eligible for the discounts.

2. Before you know it, you'll get your validation package in the mail.

It's your "ticket" to the program, and a great source of the savings you'll receive!

3. Make an appointment with your selected provider after you receive the packet.

4. Receive your discount at the point of purchase — it's that simple!

100% money-back guarantee!

Simply try the program for 60 days. If you're not satisfied with the equipment or services, you'll get a *full* refund on anything you've purchased.

Hear what you've been missing.
Visit www.aetna.com or ask your employer for more information.

Health benefits and health insurance plans are offered, underwritten or administered by: Aetna Health Inc., Aetna Health of the Carolinas Inc., Aetna Health of Illinois Inc., Aetna Health Insurance Company of New York, Corporate Health Insurance Company and/or Aetna Life Insurance Company.

Discount programs provide access to discounted prices and are not insured benefits. Providers are independent contractors and are not agents of Aetna. Provider participation may change without notice. Health benefits and health insurance plans contain exclusions and limitations. Information subject to change. For more information about Aetna plans, refer to www.aetna.com.

Policy forms issued in Oklahoma include: HMO/OK COC-4 09/02, HMO/OK GA-3 11/01, CHI/OK GP-3 02/02, CHI/OK INSCT-4 01/02, GR-23 and/or GR-29.