

DRIVE FOR \$25 - OR MORE!

Power up your Large Group sales and earn rewards with Anthem's broker incentive program, now turbocharged with lots of extras!

Earning rewards couldn't be easier. You earn a one-time bonus of \$25 per member on any medical case written in Anthem's pooled product offering, effective July 1, 2020, through January 31, 2021. *You earn an extra \$5 for every health maintenance organization (HMO) member and an extra \$20 for every Vivity, Select and Priority Select member.

- **Earn \$25** for every preferred provider organization member you sell
- **Earn \$30** for every traditional and Select HMO member
- **Earn \$50** for every Vivity and Priority Select member
- **Earn \$4** for every dental member sold alongside Anthem's pooled segment medical products sold

Plus, these incentive payouts are in addition to any award you receive under other Anthem Blue Cross bonus programs!

Dental, vision, life and disability bundling discounts

Anthem's Whole Health Savings program provides up to 4% bundling discounts when dental, vision, life and disability products are sold alongside medical. Contact your Anthem representative for more information!

Make sure you're eligible

To be eligible for this bonus program, you must opt in by emailing anthembonusprogram@anthem.com and replying "Yes." It's that easy!

WE'LL SEE YOU AT THE FINISH LINE!

Payout for this promotion occurs in March 2021.

*Bonus not applicable to General Agents or cases sold outside of Anthem's pool.

Life products underwritten by Anthem Blue Cross Life and Health Insurance Company. Disability products underwritten by Anthem Life Insurance Company. Anthem Blue Cross is the trade name of California, Anthem Blue Cross. Anthem Life Insurance Company and Anthem Blue Cross Life and Health Insurance Company are independent licensees of the Blue Cross Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross name and symbol are registered marks of the Blue Cross Association.

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