



SMALL BUSINESS



2019 KICKOFF YOUR FALL 2019 SMALL GROUP COMMISSIONS

KICKOFF YOUR SMALL GROUP OCTOBER 1, 2019 - JANUARY 15 2020 SALES AND EARN BIG WITH OUR AGENT COMMISSION PROGRAM!

Anthem Blue Cross is offering a **\$50 per new member commission*** when you sell any new Small Group medical case with 10+ enrolled employees for an October 1, 2019 - January 15, 2020 effective date.

PROGRAM GUIDELINES

Group/Membership Eligibility

- A Small Group consists of 1-100 eligible employees.
- Only eligible Small Groups with 10 or more enrolled employees on Anthem medical plans with an effective date of October 1, 2019-January 15, 2020 qualify for this program.
- New Small Business Group employees are those who have the same enrollment effective date as the employer group's original Anthem effective date (i.e., if an employer group's original effective date is 1/15/20, then the members must also have an effective date of 1/15/20).
- Bonus payouts will be based on number of members enrolled at the original effective date of the group.

Agent Eligibility

- Appointed agents must be in good standing with a current, signed Anthem agent contract and valid license on file.
- Qualified business will include business sold through a General Agent partner or direct to Anthem.

*Cannot be combined with other broker incentive programs

THIS IS HUGE!

TIME IS LIMITED, SO HURRY TO KICKOFF YOUR ENHANCED COMMISSION.