Health Net of California, Inc. and Health Net Life Insurance Company (Health Net) SMALL BUSINESS GROUP



## Keep Your Clients Covered with Health Net

## SMALL GROUP ASSOCIATION BONUS PROGRAM

As a result of the All Plan Letter issued by the Department of Managed Health Care, Health Net has created a **NEW incentive program**. The program rewards you in your efforts to provide coverage to groups who are no longer eligible to receive coverage through their association affiliations.

## Ensure your Small Business Groups can still provide their employees with the medical benefits they deserve!

There are two important ways to earn as you help find Health Net coverage for these groups effective January 1, 2021 to December 31, 2021:

\$100 per member incentive for every new Small Business Group (SBG) sale you make with groups coming off an association plan.<sup>1,2</sup>

Earn a  $10/_{0}$  increase on first year commissions! Payable for the first 12 months of a new eligible Health Net group contract.

What we need from you to issue a quote and receive the bonus upon sale:

Proof that the group now provides their employees with medical benefits via an Association Health Plan. (Proof can take the form of past year's benefits information, e.g., bill, SOB, etc.)

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Proof of Association Coverage required when you submit the case.

## For details and program guidelines, please <u>click here</u>.

<sup>1</sup>With effective dates of January 1, 2021 to December 31, 2021. <sup>2</sup>This is in addition to any current incentive Health Net offers.

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Save money for your clients - collect an incentive for your hard work!

Coverage for every stage of life™