



Sell more, escape more

Sell new business and earn your way to a dream destination

The more members you sell, the more you win. New business bonuses are available for participating California-appointed brokers: Group members need to be sold with case effective dates between January 1 and March 31, 2027. You can also ladder your earning: sell 125 medical members and earn \$1,000 travel card + \$2,500 travel card + \$5,000 trip. Ladder your earnings with specialty sales as well.

New Business Sales:

Members sold	Prize level	Description
25+ members	\$1,000 Travel card	Use toward travel anywhere you choose in 48 contiguous states.
50+ members	\$2,500 Travel card	Use toward travel anywhere you choose in 48 contiguous states.
100+ members	\$5,000 Travel Elite Destinations	Choose from: Los Cabos, Mexico, San Diego North County, CA, Estes Park, CO, New York, NY, Savannah, GA, Marriott Escape
201+ members	\$10,000 Travel Premier Destinations	Choose from: Vancouver & Whistler, Canada, Aruba, Paris, France, Reykjavik, Iceland, Bahamas Cruise Family, Ritz-Carlton Escape

*Trip locations and destinations are subject to change. Travel valid for 2 or 4 depending on destination.

Specialty Sales (Vision and Dental only)

The more members you sell to vision or dental also give you the chance to win a prize. You can win the specialty prize on its own or double up with a new business prize.

Members sold	Prize level	Description
Write two lines of coverage (Vision & Dental) for groups 2-19	\$500 Travel card	Use toward travel anywhere you choose in 48 contiguous states.
Write two lines of coverage (Vision & Dental) for groups 20+	\$1,000 Travel card	Use toward travel anywhere you choose in 48 contiguous states.

Official contest rules and requirements

- Winner must be a California-licensed agent
- The value of the trip is taxable to each winner and will be reported on a Form 1099 for the year in which the trip is taken. UnitedHealthcare will provide additional details upon request.
- Groups must be situated in California to qualify. Must be a California-appointed agent. Not applicable to agents outside of California.
- Reporting will be tracked by each agency’s sales lead and provided to UnitedHealthcare monthly during the contest period to validate and award contest winners. Final reporting will need to be provided to UnitedHealthcare on or before April 30, 2027.
- All travel must be booked 45 days in advance. Awards are based on availability at time of request. It is recommended to book early for your preferred travel dates.
- Winners will receive complete rules and instructions on how to book travel packages
- Travel to be completed between May 1, 2027 and June 20, 2028. Travel is excluded between Dec. 15, 2027 and Jan. 7, 2028.
- Winners will be informed directly by their UnitedHealthcare account representative in May 2026
- UnitedHealthcare reserves the right to cancel, suspend and/or modify the contest if fraud, technical failures or any other factor beyond our reasonable control impairs the integrity of the contest, as determined by UnitedHealthcare in its sole discretion. UnitedHealthcare reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the reporting and/or tracking process or to be acting in violation of these rules or in a disruptive manner.

Travel card guidelines

- Recipient is provided a card with instructions for redemption. Award is transferable prior to using a travel card.
- Travel cards expire in 2032, allowing you to plan your travel at your convenience prior to this date
- Travel cards may be used on flights, hotels, transportation and other various travel-related items
- Travel card maximum redemption value will vary upon category earned during contest period. Winners will be sent one card according to the winning awarded value.

Learn more

Contact your UnitedHealthcare representative for additional information.

